

**METHOD AND APPARATUS FOR CUSTOMIZING PERFORMANCE OF A BROWSER FOR
A GIVEN NETWORK CONNECTION****ABSTRACT OF THE DISCLOSURE**

A method of customizing performance of a browser for a given network connection of a user, comprising upon launching of the browser, issuing a request to a benchmarking server and returning given data from the benchmarking server to the browser. The given data is used to calculate connection speed data that is passed in a client request to a web server. This connection speed data is then referenced by either the client side or server side to formulate web pages "best" suited for the the connection speed in question.